



## Fairest Flowers in Fashion's Fickle Fancy Gathered in This Special

### Purchase of Fascinating New Suits and Dresses

—A wonderful collection of different styles—the finest we have ever been able to offer so early in the season—It's a bit of good fortune to get new Easter Dresses and Suits at less than full price, but it is even better to find such alluring styles made up in such a good quality of Taffetas, Crepe de Chine, Crepe Meteor, French Serges, Gabordines, Silk Poplins and Silk Failles—No locking in the range of colors, for these are

Belgian Blue, Confederate Grey, Emerald Green, Black Leather, Orchard Pink. More exclusiveness, more tone and distinction in Suits and Dresses than this or any other Store has been unable to offer this season. Better lines, finer materials and workmanship distinguish these Suits and Dresses from the ordinary offering.

### A Superb Collection of Distinctive Dresses

—A superb collection of distinctive models in new Dresses, Exclusive styles in Taffetas, Crepe Meteor, not more than one of a kind in the entire lot you can choose and select from over a hundred different creations.

**\$6.50 to \$35.00**

### Women's Suits, Newest Effects

—Embodying all the features of much higher priced models.

—Sometimes a Suit looks attractive on first sight, but loses its effectiveness when worn. Not so with The Toggery Suits. They grow in beauty and becomingness, because color, materials, etc., are carefully blended with style, however ultra.

—And from every side comes the word that this store's suits are the most stunning, and fairest priced and widest in style range.

**\$12.50 to \$35.00**

### New Spring Skirts "unusual yet not extreme"

With all the snap and smartness that expert designers could put into them; each garment a value that will more than please you. No two alike and about one hundred and fifty to select from, the cuff bottom and yoke flare, the shirred yoke flare, the New Suspender style and many other new special features.

**\$3.50 to \$9.50**

### New Silk Waists For Easter

—In gras de Londres and georgette crepe, beautifully made, bewitchingly fascinating in their newness and beauty, and patterned after much higher priced waists. These authoritative offerings of The Toggery show the coming fashions, a selection now will enable you on the first budding days of spring, to wear your chic waist with full assurance that they are fashion's latest decree.

**95c to \$7.50**



### Easter Parasols

From "Suplee Reeves, Whiting Co."

Newest ideas, selected fabrics, fashionable shades and popular prices combined makes our Parasol Department exceptionally popular. A display of Women's Parasols that will create interest.

Medium and higher priced. There is every wanted color or style, the India shape, La Belle, La Belle Canopy, India Canopy, The Palm and Princess Canopy, Gold, White, Brass and Bronze Frames, Silk Loop on Mission Handles.

**Prices Range 95c to \$12.50**

Mesa's  
Big  
Department  
Store

**Toggery**  
MESA JOHNSON & McNAMARA

Mesa's  
Big  
Department  
Store



## Rugs - Carpets - Linoleums

An unlimited range of patterns and at decided price savings.  
We have given careful attention to this big department of our Store.

### Rugs

We have some unusually beautiful patterns in high grade rugs, including various sizes and patterns in each—Hartford Saxony—Colonna and Mogul Wilton—Seamless Velvet Rugs—Bengal Seamless Axminster—Medinah Axminster—Sovereign Axminster—Elgin Body Brussels—Empress and Harlem Seamless Tapestry Brussels—All Kinds of Wigwam, Hearth, Bathroom, Rugs, Etc.

### Carpets

In our Carpet department we have a profusion of designs for choice, with an expert in charge to help you plan proper colors and the designs for any room.

Savoy Ingram Carpets—Verona Cotton Chain Ingrain—Brussels Ingrain—Shirvan Axminster—Worsted Wilton Velvets—Regal Wilton Velvet—Best Body Brussels Carpets—Also Mattings and grass Carpets of all kinds carried.

### Linoleums

PRINTED AND INLAID

Any one can find most any desired pattern obtainable anywhere from our stocks. If you haven't seen our Linoleums come in and look them over. Suitable designs in either print or inlaid for Kitchen, Bathroom or Pantry—and for public buildings, halls, offices or stores.



**Toggery**  
MESA JOHNSON & McNAMARA



## Dress Goods

From

J. P. Logan & Sons, New York

### Easter Dress Goods

Particular mention is made of three desirable wool fabrics that are exceptional.

#### Wool Eponges, Wool Charmeuse, Wool French Serges

Shown in the following colors, Sea Sand, Putty, Field Gray, Battleship Gray, Russian Green, Rocky Mountain Blue, Wistaria, Tobacco Brown, Sage Green, Delft Blue, Parisian Tan.

#### Striped and Checked Woolens in Black and White

A large collection To Choose From

#### 54-Inch Covert Cloth

Coverts are in great demand; the colors comprise putty, tan, olive, brown, navy, and Oxford gray.

#### Silk and Wool Poplin

These popular materials are shown in a large assortment and in all the desirable shades.

### Wash Fabrics for Spring and Summer of 1915 Are Now Here

—A varied and remarkable collection, the new embroidered effect on crepes and Voiles; Novelty printed styles on Voiles, Organdies, Mulls, Marquenezes, lace Cloth, Leons, Crepes, Plisse, etc., many in 36 to 44 inches wide.

Shopping  
At the  
Toggery  
Gives  
Pleasure and  
Satisfaction

**Toggery**  
MESA JOHNSON & McNAMARA

Shopping  
At the  
Toggery  
Gives  
Pleasure and  
Satisfaction